

Do You Remember . . .

By **BILL EAST**
Sentinel City Editor

Fourth Street "came of age" in the first few years of the present century.

Before that time, most of Winston-Salem's commercial establishments had been clustered around the courthouse square.

Only a block from the square were such establishments as tobacco warehouses, a tombstone lot, boarding houses and livery stables.

One of the first establishments to help develop Fourth Street westward from the courthouse square was Rosenbacher and Brothers, a major department store founded in 1880.

Rosenbacher's new building (shown above in 1905) was built at the northeast corner of Fourth and Trade Streets on the present site of Arcade Fashion Shop.

The corner was occupied for years by the Hardy boarding house where many of the business leaders of Winston-Salem ate their noon meal.

Next door, near the present site of Woolworth's Fourth Street entrance, was

a lot where the granite tombstones were cut and displayed.

When Rosenbacher built on Fourth Street, a number of other improvements were in the offing.

Across the corner (where Walgreen Drug Store is located now), the old Piedmont Tobacco Warehouse was being torn down to make room for the five-story Masonic Temple.

At the corner of Fourth and Cherry Streets (on the present site of the Nissen Building), the first big building for the YMCA here was being constructed. Next to it on Cherry Street was the new high school.

Some merchants like Rosenbacher's had misgivings about "pioneering" on Fourth Street. But Rosenbacher's invested thousands of dollars in its store and stock for its 40 departments. It even installed one of the city's first commercial electric elevators.

Although Rosenbacher's name has disappeared from the roster of businesses here, Fourth Street and its stores have become an integral part of the city's commercial life.

ROSENBACHER & BRO.
WINSTON-SALEM, N.C.

1953 6-20-53
New Arrivals In Durham



MRS. HENRY C. TAGER is shown with her newest arrival, Ronald Kent Tager, who was born, April 2 at Watts Hospital. Mr. and Mrs. Tager and son, Ronald, reside in the Maynard Oaks Apartments. Mrs. Tager is the former Miss Peggy Rosenbacher of Winston-Salem. (Staff Photo)

Durham - 6-2-52



Miss Peggy Rosenbacher Weds Mr. Tager In Formal Ceremony

WINSTON-SALEM — Miss Peggy Rosenbacher, daughter of Mrs. Claire Rosenbacher and Sandel Rosenbacher of this city became the bride of Henry Clay Tager of Durham at 8:30 p.m. Sunday in Temple Emanuel here.

Rabbi Erwin W. Herman performed the double ring ceremony Miss Virginia Lowrance, organist, and Miss Ann Evans, soloist, presented a program of wedding music.

The bride was given in marriage by her father. She wore a gown of white Florentine lace and nylon tulle over satin. The dress was of nylon and designed with a shirred bodice and set-in midriff. The very full double skirt was ankle length. She wore a bolero jacket of the lace which had long sleeves and a small round collar. The entire jacket was edged in hand-clipped scallops of the lace.

The bride's finger-tip veil was of imported silk illusion and attached to a fitted cap of matching lace with appliques of seed pearls and the lace as trim. She carried a bouquet of white roses and lilies of the valley.

Mrs. Gerald E. Bloom, college classmate of the bride from Canton, Ohio, was matron of honor; Miss Jane of Baltimore, Md., was maid of honor. Miss Patricia Ann Weil of Raleigh was junior bridesmaid.

The honor attendants wore ankle-

length dresses of white embroidered Swiss organdy over pale yellow taffeta slips. The dresses had an off-shoulder effect and a knife-pleated panel down the front of the skirt. The junior bridesmaid wore a dress of white embroidered Swiss organdy over a white taffeta slip. All the attendants wore white velvet bands entwined in green leaves which were tied at the back of the head with a bow and long streamers. They carried nosegays of pale yellow esther red daisies tied with green satin ribbon.

A. L. Levin of Cincinnati, Ohio, was his nephew's best man. Ushers were Robert S. Rosenbacher, brother of the bride, of this city; Robert S. Sosnik, of this city; Gerald E. Bloom of Canton, Ohio and Herbert P. Kaplan of Durham.

Following the ceremony a reception was held and later the couple left for a wedding trip to the mountains of Western North Carolina. The bride wore a two-piece grey tweed linen bolero suit. She wore a white pique cloche hat and navy accessories. Her corsage, which she lifted from her bouquet, was of white roses.

Mrs. Tager is a graduate of Reynolds High School and attended Linden Hall in Letitz, Penna., where she studied dramatics.

Mr. Tager served two years in the United States Army in World War II and attended Duke University. He is now in business in Durham.

MISS ROSENBACHER TROTH

Winston-Salem Girl to Become
Bride of Henry C. Tager

Special to The New York Times.
WINSTON-SALEM, N. C., Jan. 26.—The engagement of Miss Peggy Rosenbacher to Henry C. Tager, son of Mr. and Mrs. Philip Tager of Durham, has been announced by her parents, Mrs. Claire Rosenbacher and Sandel Rosenbacher, both of this city. A June wedding has been planned.

The prospective bride attended Linden Hall in Letitz, Pa. She is a granddaughter of Mrs. Louis Weil of Winston-Salem, the late Mr. Weil of Philadelphia and the late Mr. and Mrs. Sigmund Rosenbacher of Winston-Salem. Mr. Tager was graduated from Duke University.

DAILY SENTINEL JULY 17, 1893.

THE TWIN-CITY

DEATH OF MR. ROSENBACHER

After Seven Months' Illness He Passes
Away in New York.

A SHORT SKETCH OF HIS LIFE.

The Deceased a Resident of Winston Since 1880—Born in Germany—Came to America When Quite Young—Leaves a Wife and Four Children—Successful Business Man.

Mr. Sigmund Rosenbacher, senior member of the firm of Rosenbacher Bros., this city, died in New York at nine o'clock Sunday night.

The deceased had been ill for seven months' suffering with spinal trouble. He left Winston in March for Hot Springs, Arkansas, hoping to be benefited. From there he went to New York ten weeks ago to be treated by eminent physicians of that city. Instead of improving, his health continued to fail and seven weeks ago the attending physicians said he could not possibly live many days. During his entire illness Mrs. Rosenbacher was with her husband.

Sigmund Rosenbacher was born at Ebelsbach, Bavaria, Germany, on July 26, 1854, and was therefore about 39 years of age. He and his brother Joseph came to America when quite young. Before coming to Winston in 1880 they conducted a mercantile business in the Eastern part of the State.

Eight years ago Mr. Rosenbacher was married to Miss Carrie Rose, eldest daughter of Mr. M. W. Rose, of this city. The wife with four children and three brothers, Joseph and Herman, of this city, and Morris Rosenbacher, of Germany, survive him.

During his residence in this city the deceased won a host of admiring friends. In fact it is said that he was numbered with the few men who could claim they had not an enemy. He was successful in business and was a man full of enterprise. He took great interest in the Twin-City's growth and prosperity, as was evidenced by the investments he made in real estate, etc.

The remains will be brought to Richmond, Va., for interment. The funeral service will probably be conducted in that city Wednesday.

Mr. Joseph Rosenbacher received a telegram last night announcing that his brother was worse. In response thereto he left this morning for New York before another telegram was received announcing his death. However, he was advised of the sad fact when he reached Danville.

Mrs. Rosenbacher will accompany the remains to Richmond. Three of the children are here with her sister, Mrs. I. Rosenstock, of Danville, Va. Mr. Rosenstock and Messrs. B. and H. Rose will go to Richmond tonight to

attend the obsequies.

Sandel Rosenbacher

1941

Pioneer Merchant



SANDEL ROSENBACHER

By BILL EAST
(Staff Writer)

When Sandel Rosenbacher attended school, he took a course in character analysis and memory efficiency which has been of constant value to him throughout his many years with dealing with the public of Winston-Salem.

It has aided him greatly in judging people and helping them to select merchandise they want. The course also has helped Rosenbacher to remember people's names, facts and characteristics about them which are always valuable in serving the public.

Rosenbacher was born in Winston-Salem and has lived here all of his life. He attended public schools here and upon his graduation, he went to Baltimore, Md., to study in business college there.

He soon returned to Winston-Salem, though, and immediately entered upon his business career. At that time, he has been con-

nected in a number of business capacities here.

Since 1934, Rosenbacher has been connected with the Huntley-Hill-Stockton Company.

Rosenbacher makes his home at 848 West Fifth street. He is the father of two children, Peggy, 11, and Robert, 8, who are students in the city schools.

Rosenbacher has seen many changes come about in the improvement of the quality of merchandise in the past 20 years but he does not believe there has been much of a change in dealing with the public.

"The principal business of a store is to satisfy a customer," he declared. "This aim does not change from year to year. It always has and always will remain the same."

After business hours, Rosenbacher has a couple of hobbies which keep him entertained. They are bowling and horseback riding.

MY GOLD FISH

We have a little gold fish,
We keep it in a bowl.
It has a little bit of white,
The rest of it is gold.

—PEGGY ROSENBACHER

Grade 3, West End School.

THE KITTEN NEXT DOOR

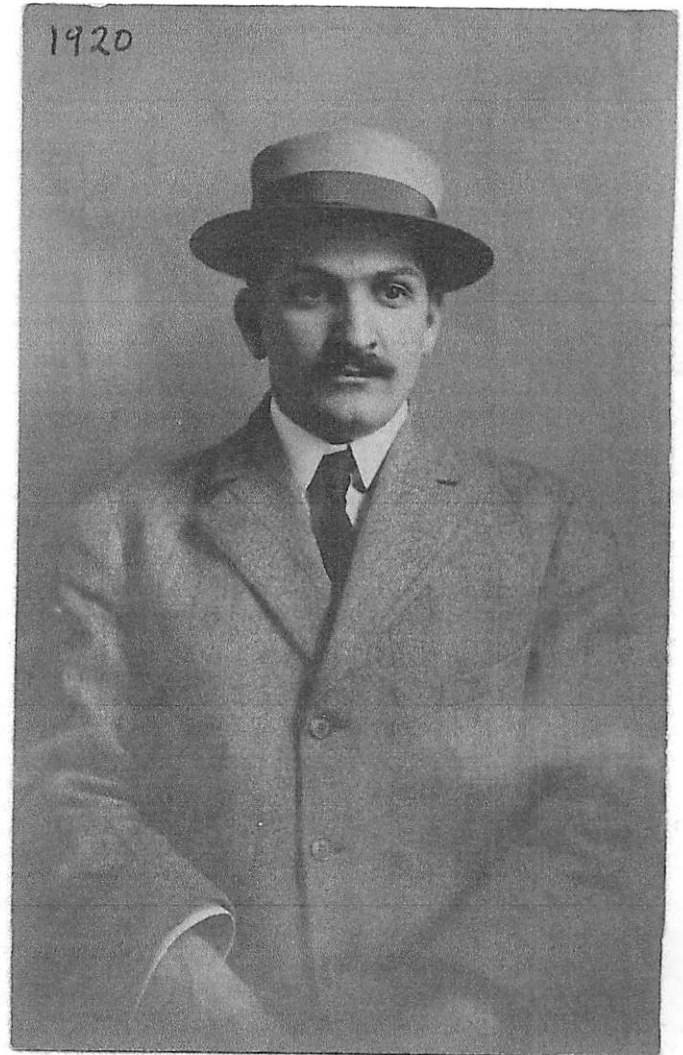
There is a little boy
That lives next door,
He has a little kitten
That plays on the floor.

His body is grey,
And his neck is white,
But he's only a baby
So he does not bite.

—PEGGY ROSENBACHER

Grade 3, West End School.

1920



OLD MANSION HAS NO DRIVEWAY—Like many of the old mansions on West Fifth Street, the Rosenbacker home without a driveway. The old carriage stone is out of place now. The maple tree marks the spot where street and yard once joined.

OLD HITCHING POST—This cast iron hitching post and granite carriage stepping stone quietly remind Summit Street residents of today that both saw use long before the horseless carriage made them obsolete.

MODERN HITCHING POST — Instead of providing an anchor for reins to hold the horses, the modern hitching posts sop up nickles and pennies. There is little use for curb stones now, for we ride in lower vehicles.

Staff Photos by Frank Jones

Two City Blocks Recall Days of Carriages, Hitches, Stepping Stones

By Frank Jones

More than a half century ago at the fusion of the nineteenth and twentieth centuries, residents in two house blocks here were unaware of what was to transpire between street and sidewalk in the years to come.

The 600 block of West Fifth Street and the 200 block North Cherry Street are about the only streets remaining in Winston-Salem that can share a similar link with the past.

Both streets in 1900 were more interested in horses than in horsepower.

The old homes that sat far back from the streets were in places as recently as 1920. Those homes located on parallel streets, though a mile apart, had no need for driveways to run from the street to the house and onward to the garage for there were very few automobiles back then.

Today the original homesites that remain have no driveways to the houses. The Fifth Street residences had Four and One-Half Street which ran behind the homes. Carriages and other vehicles used the rear entrances. The Cherry Street Residences had Marshall Street at their back door.

Of the 14 homes presently standing on Fifth Street, there are but three driveways in evidence, and they have been constructed fairly recently. To one who takes a driveway as a matter of course, it is somewhat of a revelation to pause and remember that not too many years ago there was little if any need for a driveway and garage.

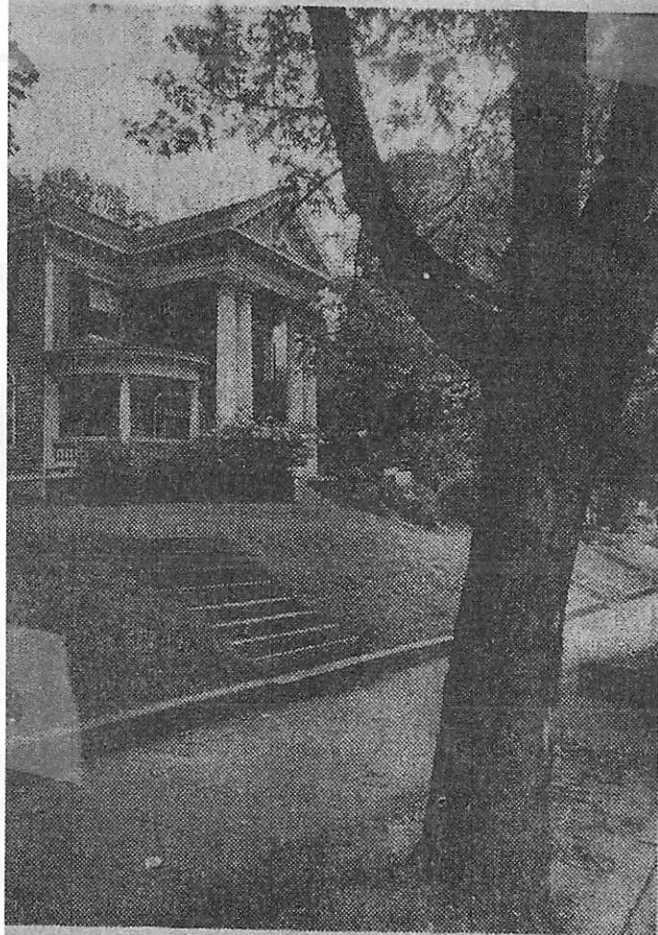
There was a time, and there is still evidence of it today on Summit Street, that callers parked their carriage or horse on the street just as we today do our autos. The Parish House of St. Paul's Episcopal Church has remaining between sidewalk and street one of the cast iron hitch-

ing posts used to tie the horses. Just a few feet south of the hitching post, and about the length of a fancy buggy, is a carved granite slab which was used as a stepping stone from buggy to earth.

Today we continue the same routine except that when we alight from our horseless buggy we get out on the traffic side of the street and have little need for a high stepping stone.

In place of the cast iron hitching post our gasoline-fed horses are tied to the post which we call a parking meter.

If we overstay our visit the present hitching post boy (lady police here now) doesn't quiet the impatient horses. She writes on a printed card, places it on the windshield (successor to the whip well on the buggy). We end up paying a fine in place of a tip which was popular when the cry was, "Watch Your Horse, Mister?"



Staff Photos by Frank Jones

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Teen-Aged Postcard Collector Sees World Through Pictures

BY PAT KELLY

Happen to have 830 picture postcards lying around the house? Well, why not? Peggy Rosenbacher has.

Seventeen-year-old Peggy, who is the daughter of Mr. and Mrs. Sandel Rosenbacher and lives at 832 Piedmont Avenue, has a hobby of collecting picture postcards.

She has a shoe box full of them, all alphabetized according to states or foreign countries. These cards depict scenes in all 48 states and in 15 foreign countries.

"I feel like I've been all over the world through my cards," Peggy said of her collection. "But actually I've never left the Eastern part of the United States."

Back in 1938, when Peggy came across a couple of cards lying around the house and decided to start a collection, the whole idea was just to have something for a hobby. But it wasn't long before that idea was changed.

She soon got the collector's fever.

She began to badger Chambers of Commerce in States and cities all over the country for cards. She hounded all the people she knew until they dug into old boxes and scrapbooks for ancient postals. And not one of her friends would have dared to step beyond the corporate limits of Winston-Salem and return home card-less.

This was the way Peggy got most of her collection—from her friends. "I haven't spent 15 cents for my cards," she declared.

As she added each new card to the shoe box, she felt as if she had just visited the place shown on the bit of paper in extra-bright colors. And each card she added made her want to add another one—to see what another new place "looked like."

Also Peggy has tried to actually go to as many of the places depicted on her cards as she could. In these journeys she has been to Asheville, Durham, and Raleigh; Charleston and Myrtle Beach, S.C.; Atlanta and Augusta, Ga.; Baltimore, Md.; Atlantic City, N. J.; and Philadelphia, Pa.

But all of the 830 do not deal with places. Far from it. There

is the oldest one in the crowd—1919—which appealingly advertises women's lingerie. And there are several dainty, hand-painted affairs.

A senior at Reynolds High School, Peggy has laid plans to take her collection to college with her next fall and continue following her hobby there.



(Staff Photo)
A CARD IN THE HAND IS worth 829 in the shoe box for Peggy Rosenbacher of 832 Piedmont Avenue, who collects postcards. Grandstand spectator is dog Vicky.

Mr. Rosenbacher To Wed 1925 Miss Weil, of Philadelphia

Mr. and Mrs. Louis Weil, of Philadelphia, Pa., announce the engagement of their daughter, Miss Claire J. Weil, to Mr. Sandel Rosenbacher. The announcement of this engagement will be of interest to the many friends of Mr. Rosenbacher in this city and throughout the State. Miss Weil is a charming young so-

ciety girl of magnetic personality and she will be welcomed addition to the society of this city.

Mr. Rosenbacher is a prominent business man of Winston-Salem, being connected with the well-known firm of Rosenbacher Bros. He has many friends who wish him every happiness.

Mr. Sandel Rosenbacher Will 1925 Wed Miss Weil of Philadelphia

The announcement of the engagement of Miss Claire J. Weil, daughter of Mr. and Mrs. Louis Weil, of Philadelphia, Pa., to Mr. Sandel Rosenbacher of this city, will be read with keen interest by his many friends in this city.

Miss Weil, who is prominent in the social circles of Philadelphia, possesses a charming personality

and will be a most attractive addition to the society of the city.

Mr. Rosenbacher is prominent in both the business and social circles of the city, having been for a number of years a member of the well-known business firm of Rosenbacher Brothers.

His many friends wish for him every possible happiness.



CAHN-ROSENBACHER WEDDING BRILLIANT AFFAIR

The handsome home of Mrs. Sigmund Rosenbacher on West Fifth street was yesterday evening the scene of one of the most elaborate and beautiful weddings ever witnessed in the city, when, amid a setting peculiarly artistic and attractive, and surrounded by interested friends and relatives, Miss Fannie Rosenbacher, the charming young daughter of the home, was given in marriage to Mr. Charles Maurice Cahn, of Baltimore, Md.

The friends who were so fortunate as to be present to witness the ceremony were cordially welcomed at the front entrances by Mr. and Mrs. Harry Cahn, while Mrs. W. A. Whitaker graciously presided in the hall. The ceremony was performed in the west parlor, which had been artistically converted into a veritable bower of white and green. Stately palms and graceful ferns formed a background for the altar, tall baskets of white gladioli being attractively used on either side, the whole effect lighted by exquisite silver candelabra on white pedestals, bearing cathedral candles. The radiance of these candles, the only lights used during the ceremony, threw a subdued glow over the whole scene.

To the strains of the wedding march, played by the orchestra, the wedding party entered the aisle bordered by tall baskets of white gladioli, the handles holding the satin ribbon extending from the

stairway to the parlor. The bride and her attendants descended the stair. The groom, attended by his best man, Mr. Leon Coblens, entered from the left of the parlor, followed by the ushers who entered down the ribboned aisle from the hall. Mr. Sigmund Rosenbacher, brother of the bride, came first; Messrs. Otto Rosenbacher, Edgar Cahn, Edwin Rosenstock and Joe Rosenthal followed. Standing on either side they thus formed an escort for the remainder of the party. Down the decorated stairway came the charming little maid of honor, Miss Alice Rosenstock, of Danville, charmingly gowned in apple green satin with silver and net trimmings, carrying an attractive basket of pink roses and white sweet peas.

The dainty little flower girl, Miss Florence Cahn, came next, scattering pink rose buds from a basket carried in gypsy fashion upon her arm.

The bride descended the stairs upon the arm of her eldest brother, Mr. Alladin Rosenbacher, who gave her in marriage. She was magnificently gowned in a robe of rose point lace, elaborately embroidered with seed pearls in intricate design. Her court train was lined thruout with silver cloth decorated with an exquisite medallion of rose point lace and heavy pearl embroidery; her veil was caught cap-fashion and showered with the orange blossoms. She carried a bouquet of bride's roses, valley lilies and baby orchids and maiden hair fern.

The impressive ceremony was performed by Dr. Lazerone, rabbi from Baltimore.

Immediately following the ceremony an elaborate reception was tendered Mr. and Mrs. Cahn and the bridal party, the receiving line consisting of Mr. Alladin Rosenbacher, Mrs. Sigmund Rosenbacher, Mr. and Mrs. Charles Maurice Cahn, Mr. and Mrs. Maurice U. Cahn, Mr. Leon Coblens, Miss Alice Rosenstock and Mr. Edgar Cahn.

Mr. and Mrs. I. Rosenstock graciously assisted in the parlor.

Mrs. R. E. Dalton directed the guests into the dining room where they were received by Mrs. W. T. Carter, Mrs. John Rawlings, assisted by Misses Paulina Taylor and Jane Bennett. The room was handsomely decorated with white and pink roses and sweet peas.

SOCIETY

Telephone Number 164

Weddings
Clubs

Announcements

The table held a center decoration of white bride's roses and asparagus ferns, the four corners marked with silver candelabra, bearing white candles, white streamers of white tulle, floating from the center light, were caught at each side with white and pink sweet peas. The whole rested upon a cloth of flaggee net and embroidery.

Here ices, molded in various forms, and cakes were served.

Mesdames D. N. Dalton and Geo. Whitaker directed the guests from the dining room into the library, where they were greeted by Mr. and Mrs. Sam Ross. Here the bride's book was in charge of Miss Jane Taylor. Back of the library, elaborately decorated with a wealth of green, combined with pink roses and sweet peas, a handsome silver punch bowl provided delicious refreshment for the several hundred guests who called during the evening. Mrs. V. O. Spencer, assisted by Misses Pauline Wimmer, Maxine Kaufman, of St. Louis, and Elizabeth Bynum, of New York.

The guests were next invited upstairs, where the large number of handsome wedding gifts were displayed.

Mr. and Mrs. Cahn left after the reception for an extended trip to Canada, Thousand Islands, and other points. They will return to Baltimore in August, where they will make their home.

Mrs. Cahn is the only daughter of Mrs. S. Rosenbacher, is a graduate of Salem College and a young woman greatly admired and loved by a large circle of friends.

Mr. Cahn is the eldest son of Mr. and Mrs. Maurice Cahn of Baltimore. He is a young man of fine business ability and unusual strength of character. Since his discharge from the U. S. army, he has been connected in business with his father, of the Cahn-Coblens Co., one of the most progressive and largest mercantile establishments in Baltimore.

A number of out-of-town guests were present for the occasion, enjoying the hospitality of Mrs. Rosenbacher, and sharing honors with the bride and groom. Among the number not already mentioned were Mrs. L. Herman, of Danville, and Mr. Milton Herman and Miss Lucille Herman; Mr. and Mrs. Frank Cahn of Baltimore; Mrs. Sadie Rosenbaum, of Philadelphia; Miss Coblens, of Baltimore; Mrs. J. Federle, of Baltimore; Mr. J. V. Wallace, of Salisbury; Mr. and Mrs. Sternberger; Miss Sternberger, Mrs. Oettinger and Mrs. Julius Cone, of Greensboro.

The cutting of the lovely wedding cake was a feature of paramount interest to the younger members of the party, the cake itself, was a work of art, in heart design, ornamented with floating cupid, etched with rose buds and silver leaves. To Mr. Sigmund Rosenbacher fell the ring, while Miss Lucille Herman cut the bachelor's button. Miss Maxine Kaufman drew the wishbone.

Mr. and Mrs. Cahn have many friends in the city who wish them all success and happiness.

Society Personals

Mr. L. Shipton and family, of this city, spent the Fourth of July with Mr. Shipton's brother-in-law, Mr. Will Nixon, at the latter's home about 12 miles from Elkin. They returned Tuesday evening reporting a pleasant trip.

Mrs. Singleton Parker and son, Rudolph, of Philadelphia, and Mrs. D. C. Hancock and little son and daughter, of Cameron, are visiting at the home of Mr. and Mrs. W. J. Myers of South Liberty street.

W. M. Wimmer, of South Main street, has returned from Virginia, where he spent his vacation. He visited Waverly, Richmond and other points.

Mrs. Alice Kirk, of Chicago, is the guest of her son, Mr. Haddon Kirk, and Mrs. Kirk at their home on Spring street.

Rev. P. S. Gilman and Mrs. Gilman have returned from a vacation spent on the Massachusetts coast.

Mr. Wilson Dalton will leave today for the eastern part of the state where he will remain for several weeks.

Miss Annie Dodge Glenn is now in Canada.

Mrs. J. C. Buxton and Miss Anna Buxton are now in Winnipeg, Canada. They will travel later along the Pacific coast.

Miss Ruth Smith, who has been the guest of her sister, Mrs. R. J. Reynolds, will leave today for Washington, D. C.

Mrs. Sternberger, Miss Blanche Sternberger and Mr. and Mrs. Edinger motored over from Greensboro last evening to attend the Rosenbacher-Cahn wedding.

Mr. and Mrs. H. G. Chatham received a letter from Miss DeWitt Chatham yesterday. Miss Chatham is now at the Ritz Hotel, London, where she will remain for some time. Other members of Miss Chatham's party who are well known in this city are: Miss Julia Baxter Scott, of Charlotte, and Misses Mary Craig Carter and Josephine Carter, of Sweetwater, Tenn.

Mrs. Frederick Fries Bahnsen will leave this week for Wrightsville Beach, where she will spend several weeks.

Messrs. Robbins Lowe, DeWalden Eiler and Phil Booe, are at the University Summer School.

Mrs. A. H. Eiler is in Mt. Airy.

Miss Mary Laybrook Lassater left yesterday for Wrightsville. She will be joined there by Mrs. Huske and Miss Margaret Huske, of Fayetteville.

SOCIETY

Telephone 898 or 982

Cahn-Rosenbacher

Wedding Brilliant Event

A notably beautiful wedding was that of Miss Fannie Rosenbacher and Mr. Charles Cahn of Baltimore, solemnized on last evening at seven o'clock at the home of the bride's mother, Mrs. Sigmund Rosenbacher on West Fifth street.

The lovely colonial home had been made even more attractive for the occasion with a wealth of ferns, roses, sweet peas and calandulas. The hall was a veritable palm garden with an aisle formed of graceful baskets of swansonia linked together with broad satin ribbons. In the music room where the ceremony was performed the improvised altar stood against a beautiful trellis entwined with graceful greens and white calandulas. Either side of the altar was flanked with ferns. A flickering white candle on either side formed the only decoration on the altar while at the ends of the aisle nearest the altar silver candelabras which cast a soft light over the bridal couple.

As the strains of Mendelssohn's Wedding March floated forth played by Davis Orchestra the five groomsmen, Messrs. Sandell Rosenbacher, brother of the bride; Joe Rosenthal, Baltimore, and Edgar Cahn, of Baltimore, brother of the groom; Edwin Rosenstock of Danville, cousin of the bride and Otto Rosenbacher, brother of the bride, came down the aisle and took their places beside the altar. Then down the stairway gracefully entwined with greens, came the maid of honor and cousin of the bride, Miss Alice Rosenstock of Danville, exquisite in a Callot model of apple green princess satin embroidered in gold and silver and trimmed in silver net. She carried a huge bouquet of Russell roses and dolichos.

Preceding the bride was dainty little Miss Florence Cahn of Baltimore, cousin of the groom, attractively gowned in a white georgette with fillet lace. She carried a basket of sweetheart rosebuds which she scattered in the pathway of the bride.

The bride was very beautiful in a white duchess satin, trimmed with duchess lace, the court train lined with silver cloth and weighted near the end with a dainty fan of silver caught with a bunch of orange blossoms; her veil, cap shape, and fastened to her hair with a dainty wreath of orange blossoms flowed to the end of her train and was sprayed at intervals with orange blossoms. She carried an exquisite shower bouquet of white orchids, valley lilies and bride roses. She entered with her brother Mr. Alladdin Rosenbacher and was met at the altar by the groom attended by his best man and uncle, Mr. Leon Coblenz, of Baltimore. Here the solemn vows were taken; Rabbi Lazaron, of Baltimore officiating, using the impressive ring ceremony.

Following the ceremony which was witnessed only by the out-of-town guests and a few friends, a brilliant reception was held.

Receiving the guests at the door were Mr. and Mrs. Harry Vass while entertaining in the hall was Mrs. W. A. White. Receiving in the music room were Mr. Alladdin Rosenbacher, Mrs. Sigmund Rosenbacher, mother of the bride, Mr. and Mrs. Charles Cahn, Mr. Leon Coblenz, Miss Alice Rosenstock and Mr. and Mrs. Maurice U. Cahn, mother and father of the groom.

Mrs. R. E. Dalton invited the guests into the dining room which was beautifully decorated in pink roses and white sweet peas. The mantel, serving table and sideboard were banked with these beautiful flowers while in the center of the table was a bowl of these same flowers flanked by four silver candelabras, suspended from the chandelier above were streamers of tulle fastened to the four corners of the table. Here a delicious ice course in the shape of roses, wedding bells, slippers, and orange blossoms, supplemented with almonds, candies and cakes were served by Mesdames James Rawlings, Misses Janet Bennett and Paulina Taylor.

Mesdames D. N. Dalton and George Whitaker directed the guests to the punch room, where Mr. and Mrs. Irving Goodman of Richmond, Va., were entertaining. Here Mrs. W. O. Spencer presided over the punch bowl and the refreshing beverage supplemented by wafers was served by Misses Elizabeth Bynum, Pansy Wimbish and Miss Maxine Kaufman of St. Louis.

MORE
2 1 2
Following the reception Mr. and Mrs. Cahn motored to Greensboro where they took the train north. They will spend several weeks among Thousand Islands and other points

in Canada returning sometime during the earlier part of August to Baltimore where they will make their home.

Mrs. Cahn is one of Winston-Salem's most beautiful society girls who by her winsome disposition and charm of manner has endeared herself to many friends. She is a graduate of Salem College and since has traveled quite extensively.

Mr. Cahn son of Mr. and Mrs. Maurice U. Cahn of Baltimore belongs to one of that city's most prominent families. He is a young man of sterling worth prominent in both business and social circles of that city. He is associated with his father in business. The Cahn's-Coblens Co., being one of the largest department stores in Baltimore.

Among the out-of-town guests were Mr. and Mrs. Maurice U. Cahn and Mr. Edgar Cahn of Baltimore, parents and brother of the groom, Mrs. J. Federleight of Baltimore, aunt of the groom, Miss Coblenz and Mr. Leon Coblenz and Mr. Joe Rosenthal of Baltimore, Mrs. Sadie Rosenbaum, Philadelphia; Mr. and Mrs. I. Rosenstock, Miss Alice Rosenstock and Mr. Edwin Rosenstock, Mrs. L. Herman, Miss Lucille Herman and Mr. Milton Herman Danville; Miss Maxine Kaufman, St. Louis; Mr. and Mrs. Irvin Goodman, of Richmond; Mr. and Mrs. Frank Cahn and daughter little Miss Florence Cahn, Baltimore; Mr. J. V. Walker, Salisbury, and Rabbi Lazaron, Baltimore.

2 1 2
Mrs. S. Rosenbacher mother of the bride, wore a Drecoll model gown made of brilliant jet, with a corsage of orchids.

Mrs. Maurice U. Cahn of Baltimore, mother of the groom wore a black spangled net and a corsage of orchids.

Mrs. I. Rosenstock of Danville wore an imported gold brocade, and orchids.

Miss Maxine Kaufman of St. Louis wore a Nile green taffeta, with a corsage of pink roses and valley lilies.

Mrs. Frank Cahn of Baltimore wore a black lace and silver gown. Mrs. Sadie Rosenbaum of Philadelphia wore a lacelaid satin embroidered in silver.

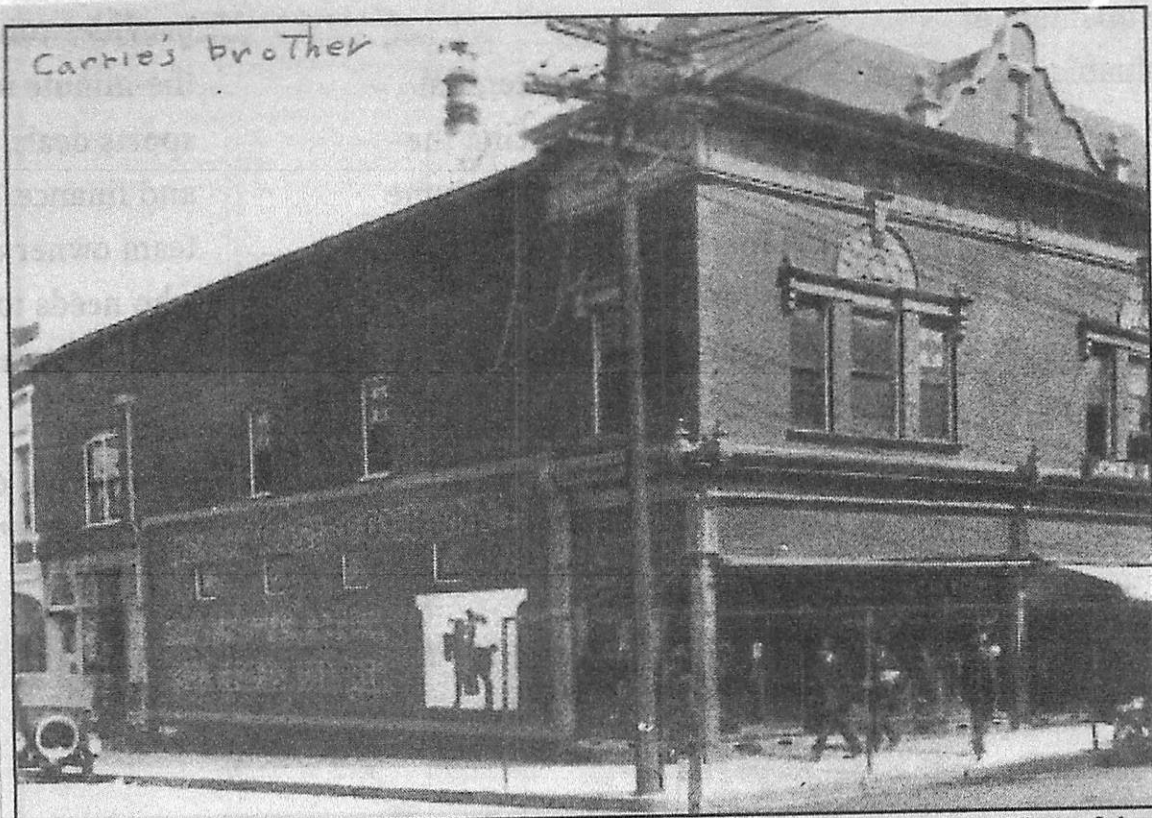
Mrs. L. Herman of Danville wore a black lace gown.

Miss Lucille Herman of Danville wore a light blue taffeta.

Mrs. J. Federleight of Baltimore wore an exquisite black lace gown.

Miss Coblenz of Baltimore wore a gold and black brocade.

2 1 2



In 1918, the Henry Rose Co. occupied the corner of West Fifth and Trade Street in downtown Winston-Salem. Specializing in fashionable clothing, hats and gents' furnished goods, the company claimed to be one of the first to inaugurate the one-price system. Today, the Transit Center occupies this corner.

Photo courtesy of the Forsyth County Library, 660 W. Fifth St., Winston-Salem. For hours, call 727-2264

Mostly Local

By Mary C. Wiley 9/25/45

In 1871 there were about five hundred people living in Winston. Previous to this time the merchants who had established themselves in Winston were Harmon Miller, Robert Gray, Sullivan & Bell, William Barrow, Franklin I. Gorrell, Holder & Faircloth, Hodgins & Sullivan, and Hinshaw Brothers.

In 1880 Rosenbacher Brothers, the father and uncle of Sandel and Otto Rosenbacher, opened a dry goods store in Winston. In two or three years in addition to their two stores on Third Street carrying a complete line of dry goods, shoes, and hats, the firm had a men's clothing store on the Square facing east. This store advertised its wares by placing on the sidewalk in front of the store life sized figures dressed in the latest styles.

A clipping in an old Twin City Daily tells of an old lady who happened along one morning on her way to Fries' Factory.

Stepping up to one of the dummies, she politely inquired the way to the factory.

Receiving no answer, she raised her voice:

"I say, mister, tell me the nighest way to Fries' Factory. I've a darter working there."

Fancying the figure's mouth twitching as if about to speak, she pushed back her bonnet the better to hear, and cried:

"Speak a mite louder. My ears ain't what they uster be."

The dummy said nothing.

"Heh?"

Still not a word from the fine gentleman on the curb.

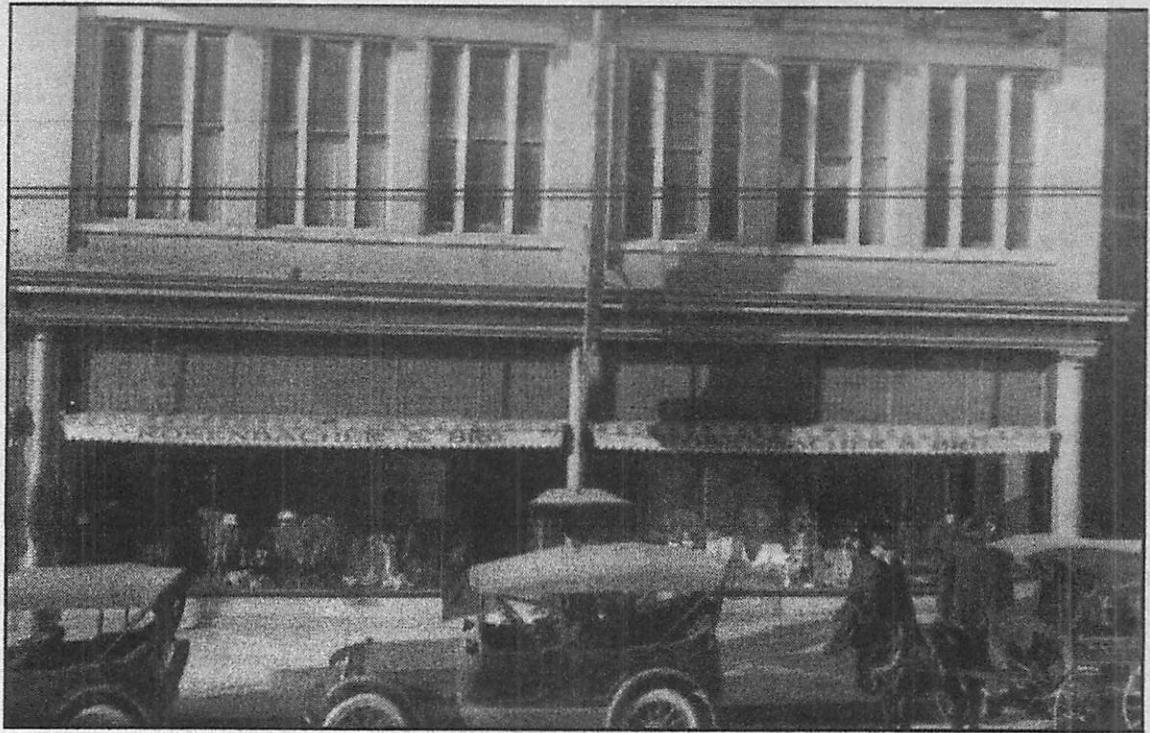
"Umph? What's that you say?" The old lady began to get red in the face.

"If you can't speak out so a body can hear," she shouted, "just p'int."

But when the fine gentleman refused even to "p'int," she raised her umbrella, vengeance in her eye.

Just in time, Henry Rose, the clerk, thinking a street preacher was holding forth on Courthouse Square, rushed out, and giving the desired information, excused the dummy by saying

"He speaks not the English."



In 1918 Rosenbach & Bro. was Winston-Salem's largest department store, with over 100 departments in the building on Trade Street. It was opened by Sigmund Rosenbacher and his brother Joseph in 1879. Sigmund died in 1893 at the age of 39. Joseph operated the business until Sigmund's three sons, Sandel, Otto and Allidean, joined the business in later years. The building had one of Winston-Salem's first elevators. It closed in 1927.

Photo courtesy of Peggy Rosenbacher Tager, daughter of Sandel Rosenbacher.

Rosenbacher & Bro

The Store for Values.

Christmas is near at hand and this month will be a busy one here. We have the sensible comfort-giving Christmas gifts in abundance. There's something here to please everyone. Perhaps some are thinking what would be a suitable gift. If this is the case all that we ask is just a visit to this store and see the many useful gifts now on display.

FURS.

We have the reputation of having the nicest line of Furs in the city. The house we bought from not less than that fur had advanced 10 per cent. You see by us buying before the advance you can buy one much cheaper now than you could if we had bought a month or so ago. A careful look through our stock will convince you that our prices are lower than you will find elsewhere. Our line consists of Russian Bear, Real Marten, Sable, Hare, French Coney, Isabella Opus, etc. Prices range from \$1.75 up to the finest made.

We also have a nice line of set for children in white and grey, with collar and muff. Prices from \$1.25 to \$4.50.



Laundry bags, in nice large size in different colors. Price only 45c.

DOWN COVERTS.

The prettiest line we have ever shown in most any color desired. Nice large size. Nothing makes a nicer gift than one of these pieces. \$5.98, \$6.00, \$6.75, \$7.50, \$9.98 and \$12.50.



READY MADE KIMONAS.



We now have a big line of Italian Flannellette Kimonos in different colors. These come in long and short styles and are well made of heavy flannellette. Prices range from 69c to \$1.89.

Also a nice line of night robes, made of heavy flannellette in different colors. From 89c to \$1.50.

SHOES.



Every lady who likes stylish and comfortable shoes should not forget our

Backward, Turn Backward Oh Time, in Thy Flight! 1945

By RIXIE HUNTER
(Staff Writers)

It's fun to look at the bright young faces of a high school grad-

uating class and wonder what they will turn out to be.

Likewise, it's fun to scan a 40-year-old picture and wonder at what they did turn out to be.

Graduation in 1905 was along a slightly smaller scale in Winston-Salem, but the quality was nevertheless there, a thing which we hope can be said of the present generation 40 years hence.

So far as is known, the 23 graduates of the city's only high school in 1905 have conducted themselves in a very satisfactory manner since they received their diplomas. Not one criminal record is known to exist among them. In fact, some of Winston-Salem's most prominent citizens were in the class.

Here are what some of them have done with their lives since they entered the cold, cruel world on their own: Thurman Taylor is in the confectionary business in Durham; John R. Shipley is now with the War Price and Rationing Board in Winston-Salem; Ovid Jones is a Federal judge in the Middle West; Walter Byerly is a furniture dealer in Madison; Edgar Vaughn is a Winston-Salem auto dealer; Vernon Ferrell is in the real estate business in the city; Charlie Bailey is in Virginia; Eugene Blackburn, deceased; Russell Richmond, assistant secretary-treasurer and comptroller of the Piedmont Publishing Company; Spicer Wilson, utility corporation manager of Stone-Webster Company; Sandel Rosenbacher, in the furniture business, Winston-Salem; Taylor Bynum, retired from the roller mill business; Norman Stockton, in men's clothing business in Winston-Salem, and Robert Labberton is in the wholesale grocery business in Madison.

The female record is slightly less complete, though most of them are married, as could be expected, and at least four are known to be living in Winston-Salem: one in High Point, and one in Asheville, while one is dead.

Credit for this group of upright citizens is due largely to the superintendent of schools at that time, W. S. Snipes, and the school principal, Thomas Hume.

Lillian Marshall was the outstanding student among the girls of the class and Norman Stockton won the boys' scholarship medal.

GRADUATES OF 40 YEARS AGO—Here are the high school graduates of Winston-Salem 40 years ago. Front row, left to right: Sallie Teague, Lillian Marshall, Effie Snyder. Second row: Celeste Huntley, Julia Briggs, Carrie Miller, Professor Thomas H. Hume, Phoebe Phillips, Annie Walker and Ellen Watson. Back row, standing: Thurman Taylor, John R. Shipley, Ovid Jones, Walter Byerly, Edgar Vaughn, Vernon Ferrell, Charlie Bailey, Eugene Blackburn, Russell Richmond, Sandel Rosenbacher, Spicer Wilson, Taylor Bynum, Norman Stockton and Robert Labberton.



Class of 1905

Mostly Local *Miss Rosenbacher Gives Reception*

By MARY C. WILEY

June 13, 1913. Most beautiful was the reception given yesterday afternoon by Miss Fannie Rosenbacher at her home on West Fifth in honor of her guests, Misses Ida and Corinne Clark of Richmond and Miss Alice Rosenstock of Danville.

The guests were welcomed at the front door by Mrs. W. O. Spencer and cards received by little Misses Lucia Wilkinson and Dorothea Gorrell, both charmingly dressed in white. In the hall, Mrs. Rosenbacher received the guests and invited them into the reception hall where Miss Rosenbacher, Misses Clark, Miss Rosenstock, Mrs. Rosenstock, Miss Gertrude Lipfert and Miss Jane Taylor received.

Mrs. John G. Young invited the guests into the dining room, where ices in shape of pink roses, cakes and bonbons were served by Misses Terrell Young, Nita Masten, Blanche Pepper and Evelyn Marler.

Miss Maude Bohannon invited

the guests into the library, where they were received by Mrs. R. C. Dalton and Miss Louise Pepper. In this room Mrs. J. P. Taylor served punch, assisted by Misses May Coan, Virginia Wiggins and De Whitt Chatham. (Journal.)

June 17, 1913. A graduate of Salem College, Miss Hazel Bess Laugenour of California, has started for England where she will attempt to swim the English Channel. Miss Laugenour bears the distinction of being the only girl who ever swam the "Golden Gate," San Francisco. (Journal.)

July 21, 1915. Miss Algene Foy has returned from a delightful visit with friends at Greensboro and Hickory. (Journal.)

May 20, 1923. Miss Mary Grogan will sail on June 23rd with Miss McCombs and a party of Wellesley College girls for a summer tour through Europe. (Journal.)

Rosenbacher House Placed on Market

By BILL EAST
Sentinel Staff Reporter

One of the finest private homes ever built in Winston-Salem, the Rosenbacher house in the 800 block of West Fifth Street, has been placed on the commercial property market.

But both the selling company and C. Thomas Ross, one of the leaders of the West End Association, said they hoped that ways could be found to preserve it as a house.

The price of the house is \$80,000 and Ross said that he imagined it would have to be used as some type of business or organizational home to justify paying such a price.

"But I would love to see it preserved as a house," he said.

The Rosenbacher house was built in 1909 as one of a string of mansions along West Fifth Street.

The Rosenbacher family for some 40 years was one of the main business organizations in downtown Winston-Salem. It operated stores which catered to thousands of shoppers.

The house, one of the social centers of Winston-Salem, was the home of Otto, Sandel, Aladdin, Sigmund and Carrie Rosenbacher, all of whom are either dead or have moved from the house.

Louis Skinner, vice president of Lambe-Young-Jones, which is handling the sale, said the house was placed on the commercial market since it is located in a business

zone at the western end of the Sears parking lot.

"This does not necessarily mean that we advocate tearing it down for a business structure," Skinner said. "We would be hopeful that the house can be preserved."

He said it would be ideal for a historical organization, an antique company or a community group. "I'm sure that other uses are possible," he said.

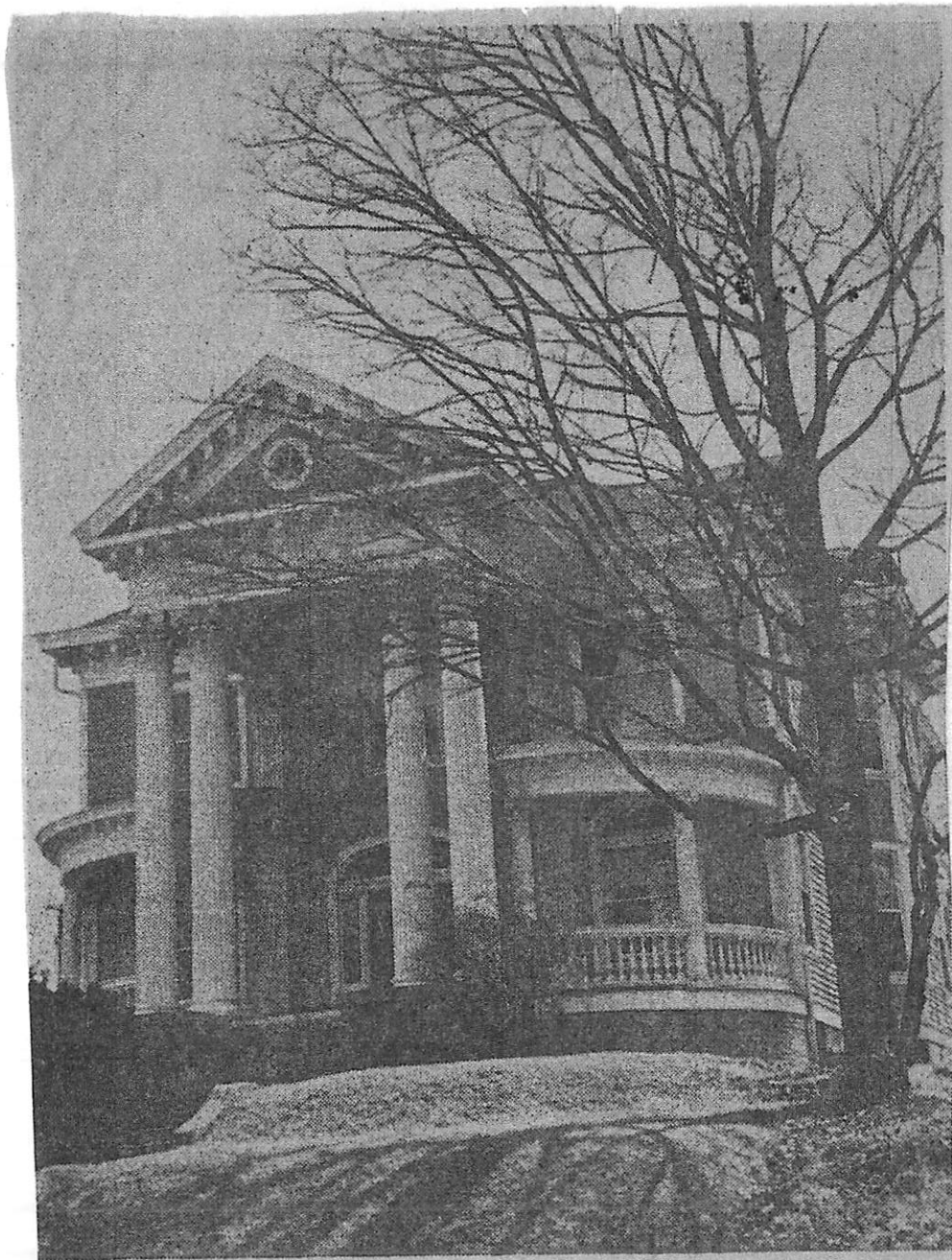
Skinner said the house has a frontage of 100 feet on West Fifth Street and goes back 200 feet to Four and One-Half Street, which once served as main access to the rear of the house.

He said the two-story house has 10 to 12 usable rooms, a formal entrance and a spiral staircase.

Ross said the columns on the front of the house are "practically irreplaceable" and that residents of West End would like to see a plan worked out to preserve the beauty of the home.

At one time, the Rosenbacher house was discussed as the possible headquarters of Historic Winston Inc., which is gathering the early history of Winston. But a lack of money probably would keep the organization from buying the house, a spokesman said.

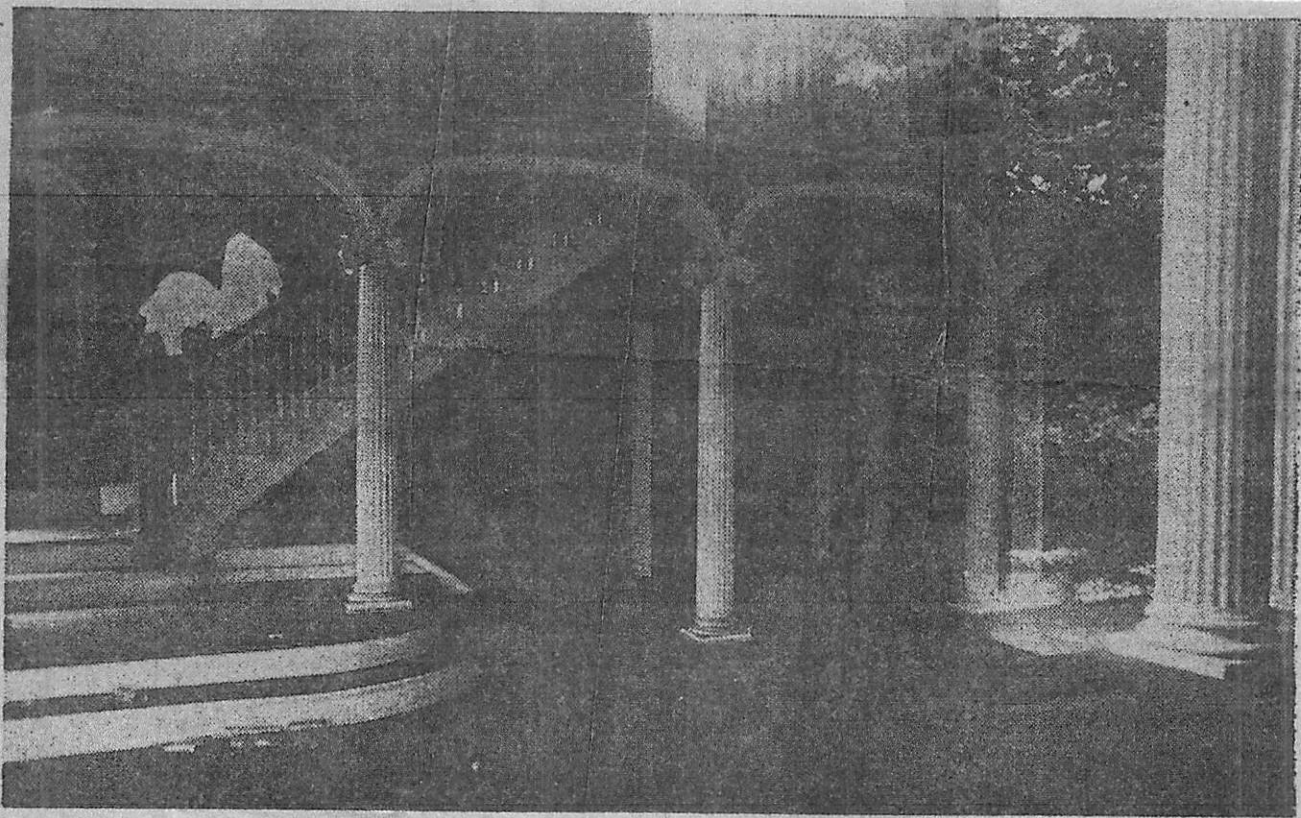
Ross and a business partner, Peter Smitherman, presently are engaged in opening a restaurant in the Zevely house, Winston's first home, and Ross said that they could not consider a financial venture with the Rosenbacher house.



Sentinel Photo by Bill East

The Rosenbacher house is located on West Fifth Street.

1975



Sentinel Photos by Cookie Snyder

Inside, the columns of the spiral staircase reflect the magnificence of the larger columns outside.

1975 Roy Thompson



House Speaks of Glory

The old Rosenbacher House holds the line against creeping downtownism on West Fifth Street.

Relic of a grander day, it is the first line of defense for West End and a glory that was passing.

Now a few people have begun to take an interest in saving West End, and two of these are Joe and Lorna Hutchins.

They bought the old Rosenbacher House sometime ago and intended at first to remodel it.

Something about the old house got to them, and they decided in time that remodeling would be a kind of sacrilege. Instead, they would restore it.

As Joe said, "This place isn't Williamsburg, but it was built in 1910, and everything in it was the best."

There was a fire in the place years ago, and the old house was never really cleaned up after that. When Joe and Lorna bought the place they had a real mess on their hands.

Others had been unable to see the splendor of the Rosenbacher House under the dirt, cobwebs and soot.

Saw Chandeliers' Glory

Joe and Lorna saw the chandeliers the way they would be when they had been cleaned by experts.

They saw the lasting beauty of the lush old wallpaper that still maintained its dignity after years of neglect.

They appreciated the honest beauty of the old gas-light fixtures that clung to the walls and reminded them of the days when West Fifth Street was Winston-Salem's Buena Vista.

One thing broke their hearts.

Two teardrop coverings for the gas light fixtures were gone.

Replacing those globes would be virtually impossible.

They might just possibly run into a pair in their ceaseless wandering through antiques stores and old homes, but the odds against finding replacements were astronomical.

They would have to find something that would serve the purpose somehow, but they would never find what they really wanted, which was the original teardrop coverings.

Joe and Lorna went to work on the old Rosenbacher House.

They are "camping out" on the second floor while working on the first.

Others come in and help them.

Work often goes on there until 1 a.m. and even later.

One Helper Rises Early

One of the men helping them is an early riser, and he's generally on the job by 5 a.m.

He got up one morning and found a paper bag on the front porch. It had a note on it. He picked the note up and brought it into the house, leaving the bag on the porch.

Later, Joe's son saw the bag, picked it up and tossed it to Joe.

Joe caught it, fortunately.

He opened the bag, and there were the missing teardrop coverings for the gas light.

It was later that they found the note that had been brought into the house, read it for the first time and . . .

Describing what they felt about that note is difficult.

They tried, but the nearest they could come to saying it was Lorna's comment:

"Now we know that this house was meant for us."

The note was a simple one:

"Thanks for restoring me."

It was signed:

"The Spirit of the House."

Rosenbacher House May Be Restored

By DEE WILSON
Sentinel Staff Reporter

One of the most elegant private homes ever built in Winston - Salem, the Rosenbacher house, is being bought by a Winston - Salem native who plans to restore it.

Joseph R. Hutchins of 707 Summit Street was to complete the purchase of the home today, according to John Tesh, vice-president of Lamb-Young-Jones, Inc. The house, which was placed on the market in March, was listed at \$80,000.

"Mr. Hutchins has a strong interest in the preservation of the early history of Winston - Salem," Tesh said. "He wants to give it back to Winston - Salem, so the people can enjoy the beauty of the old home."

The Rosenbacher house was once a social center of the city. It was the home of Otto, Sandel, Alladin, Sigmud and Carrie Rosenbacher, all of whom have died or moved away.

The Rosenbacher family owned several ready-to-wear clothing and department stores in downtown Winston - Salem. Their home in the 800 block of West Fifth Street was one of a string of mansions built around 1909.

Public Tours

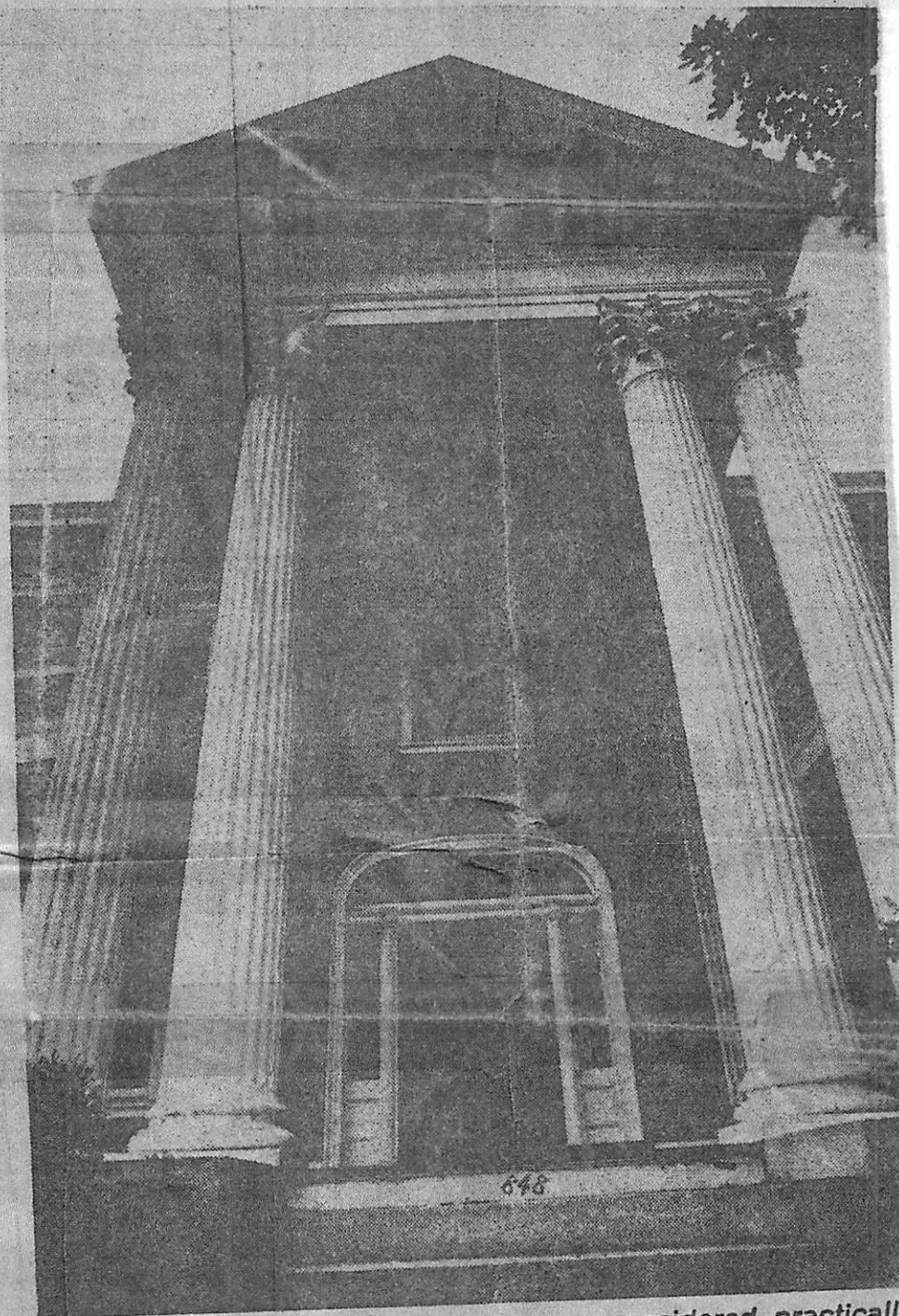
Hutchins said he plans to furnish the first floor with period antiques, eventually opening it for public tours. He and his family will live on the second floor.

The two-story house has 10 to 12 usable rooms, including a formal entrance area complete with a spiral staircase. The most outstanding architectural feature, however, is the four Corinthian columns on the front.

"Contractors have told us it would cost between \$3,000 and \$5,000 to replace them now," said Lorna Hutchins, who will oversee the restoration.

"We're going to try and restore it as original as we can. We're going to paint the house white as it originally was and make only two structural changes, both in the back.

"Of course, we have to have an electrician put in all new wiring. The house still has gas going to all the light fixtures, but all the original fixtures are still there. Most of them are beautiful Tiffany-style heavy glass fixtures."



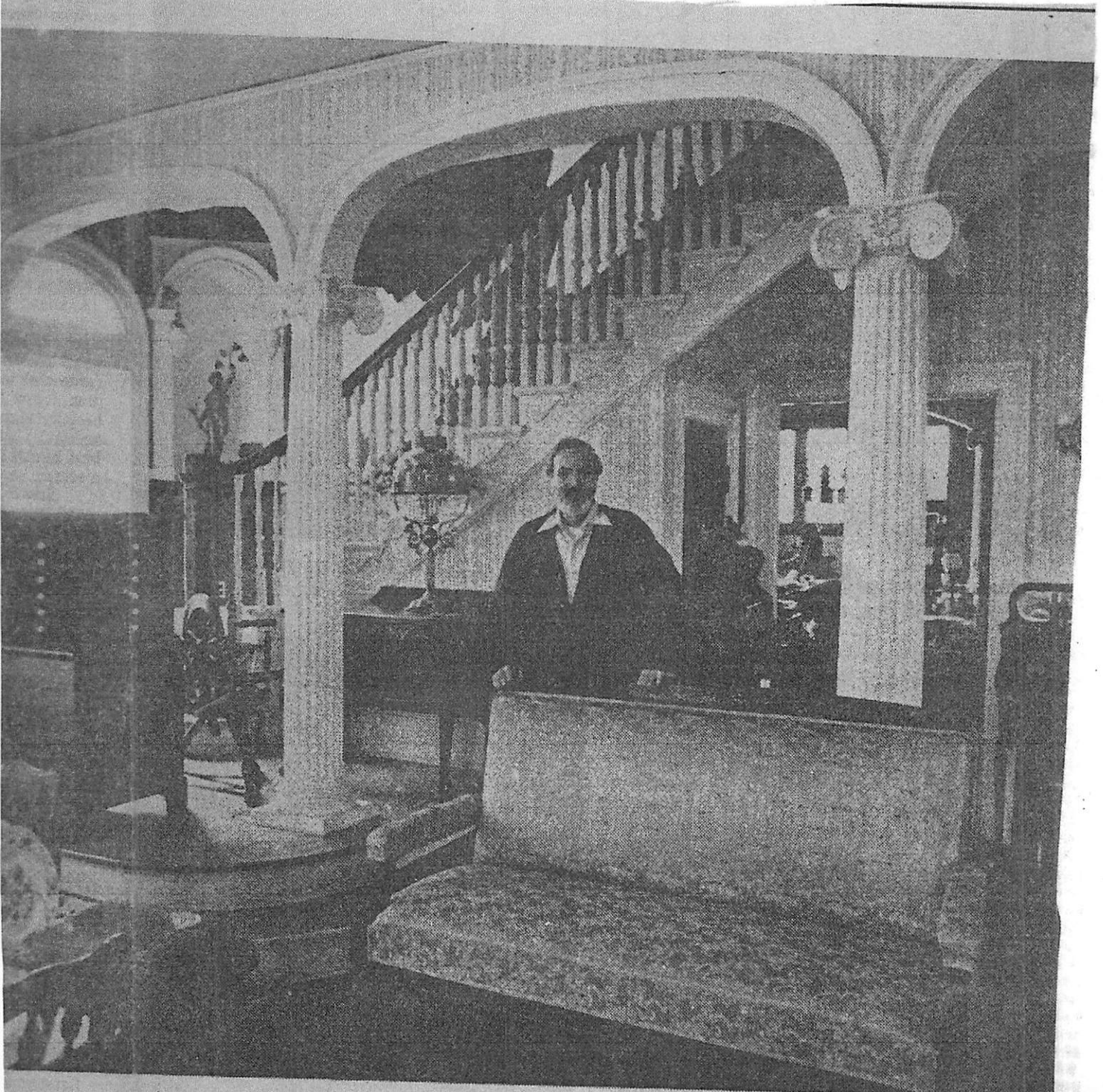
The four huge Corinthian columns are considered practically irreplaceable.

1975

WINSTON-SALEM JOURNAL

Living

SUNDAY, MARCH 21, 1976



Staff Photos by Cookie Snyder and Hobart

Joe Hutchins is restoring his home to its former splendor.

To Joe Hutchins, the white Corinthian columns that support his rambling old house are "like a stairway up to heaven."

"I'd hate to replace one," he said. "I would just have to cut down one of those oak trees and paint it white."

It's Hutchins' dream to make his old home on West Fifth Street a living museum of the gracious days when "we had building houses perfected."

The house was built in 1909 by the Rosenbacher family. Surveying West End from a slight hill, the venerable house is a classic example of Corinthian architecture.

Figures of a man in top hat and a woman in hoop skirt stand on the front lawn like spectres from the gaslight era. The figures help to advertise the business that occupies the ground floor of Hutchins' house, Summit Antiques.

Renovating the huge house and updating it while retaining as much of the original character as possible has been an expensive undertaking. Hutchins is asking the house to pay for itself with antiques, he said. "If we can just break even. . ."

The renovation work begun last fall has been more than Hutchins bargained for. "The house is ending up owning me," he said.

The building still has its original hardware, most of it brass, and original light fixtures, many made of cut crystal. Hutchins has taken great pains to preserve much of the original wallpaper.

A workman told him that the rose moire wallpaper in a front room downstairs couldn't be saved. But Hutchins and his family spent three days cleaning it with toothbrushes, and it turned out beautifully.

"I don't like a lot of the wallpaper, but preservation is more important," he said. "We can live with it."

The beamed ceiling in the dining room was falling down, so workmen removed the old wallpaper, repaired the ceiling, and put the paper back. The deep turquoise paper had peeled off in spots, but Hutchins found rolls of the old paper, enough to make repairs, in a closet.

The kitchen was a disaster, with damaged walls and crumbling floors. Hutchins had the chimney, the walls and the floors repaired and put down a tile floor that resembles slate. Real slate would be too cold, he said.

In the downstairs bathroom, two walls with the original paper were left intact, while two damaged walls were painted to match the old paper, an Oriental print in a deep brick red.

The rooms downstairs are filled with antiques set up in room settings — with kitchen utensils and crockery in the old kitchen and a table, chairs, buffet and loveseat in the dining room.

In renovating the upstairs for family living quarters, Hutchins made just two structural changes. He had closets removed from an upstairs bath to make room for

"There's a full house on this floor," he said.

Hutchins points with pride to some of the house's fine features. A corner niche on the stairway landing has brass sconces with teardrop crystal globes, and the late afternoon sun creates a prism effect as it shines through leaded glass windows and cut glass chandeliers.

The dining room is banded in latticework beams of tiger oak, and the turquoise tile hearth of the fireplace is topped with an elaborate mantel of tiger oak. The fireplace is lined with embossed brass, and there's a huge brass chandelier with a Tiffany shade.

As he wanders from room to room, Hutchins talks about his home as if it were a living thing. "This is the friendliest

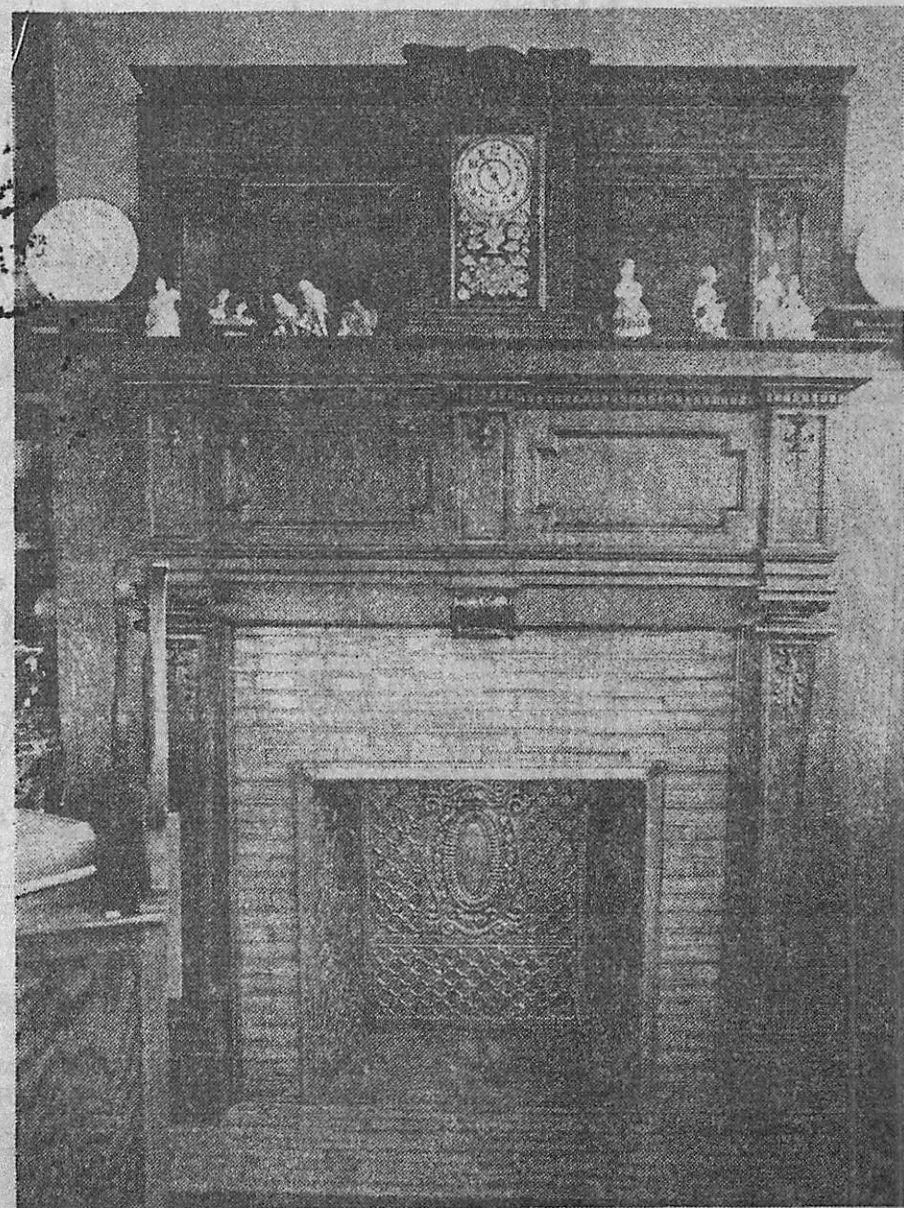
sory perception visited the house and said that she felt a presence in the attic. "It's a friendly presence," Hutchins said. "It's very happy to have us here."

Those who come to shop for antiques will find that Hutchins is delighted to show them through the whole house, from attic to basement. He wants to share the history of his house with those who appreciate it.

He is having an old toilet with pull chain restored, not for use, but so that people can see it. It's part of the history, he said.

His appreciation for old things extends to the antiques he sells. "I've been collecting since I was 13," he said. "And I've been dealing in antiques—loving, respecting and cherishing them — for 30 years."

To some people, the old items he carries are just junk, he said. "But it belongs to somebody. All I am is a caretaker for it until that person comes in and gets it."



A brass-lined fireplace has an imposing mantel of tiger oak.

By Janice Gaston

Staff Reporter

To Joe Hutchins, the huge white Corinthian columns that support his rambling old house are "like a stairway up to heaven."

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In renovating the upstairs for family living quarters, Hutchins made just two structural changes. He had closets removed

a shower stall and had sliding glass doors installed at one end of the room-wide hallway to create a sunny dining area. "There's a full house on this floor," he said.

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house I've ever been in in my life," he said.

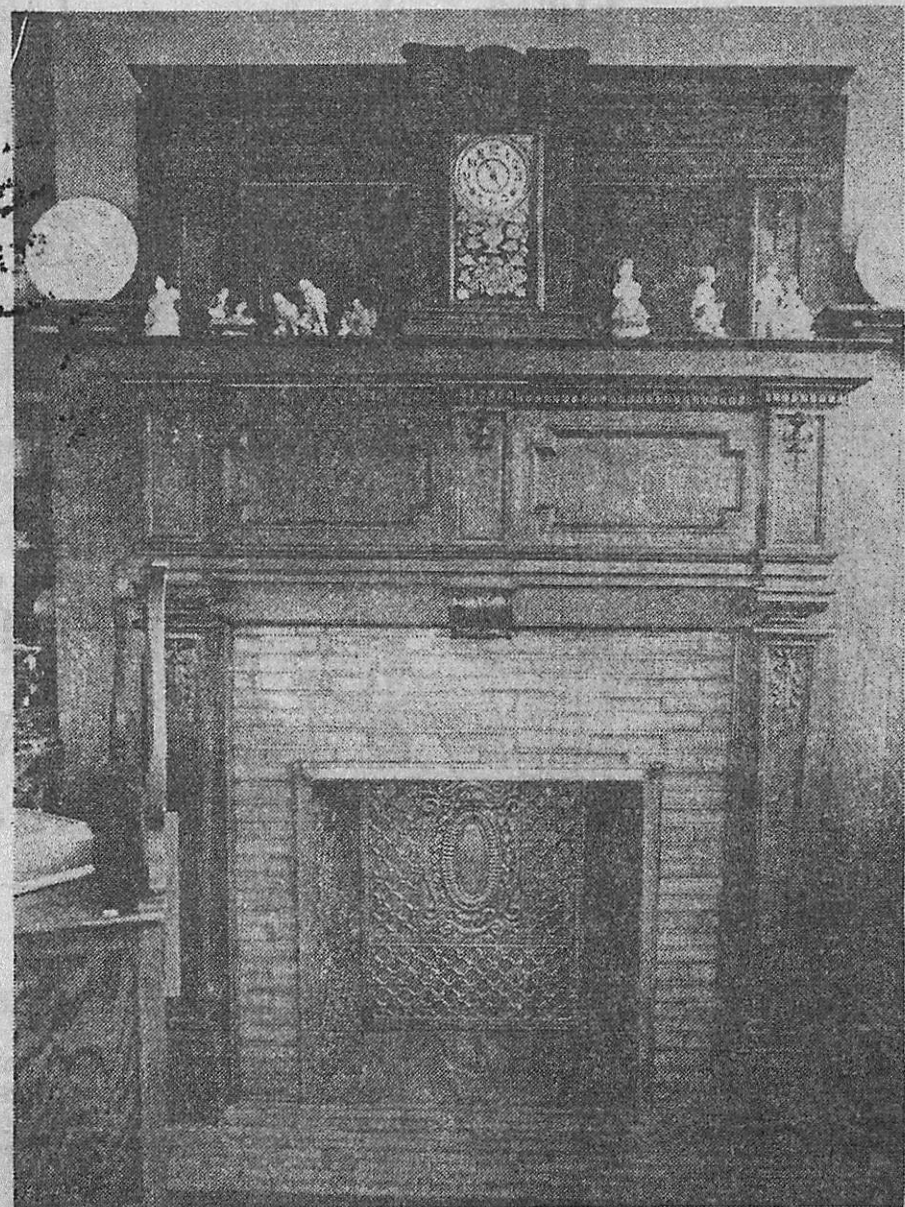
A woman who is interested in extra sensory perception visited the house and said that she felt a presence in the attic. "It's a friendly presence," Hutchins said. "It's very happy to have us here."

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A brass-lined fireplace has an imposing mantel of tiger oak.



A niche lit by crystal teardrops holds a bronze and brass statue.

**This Friendly Old House
Is His Dream Come True**

Rosenbacher House Up for Sale

By BILL EAST

Sentinel Staff Reporter

The Rosenbacher house at 843 W. Fifth Street, said to be one of the finest private homes ever built in Winston-Salem, has been placed on the commercial property market.

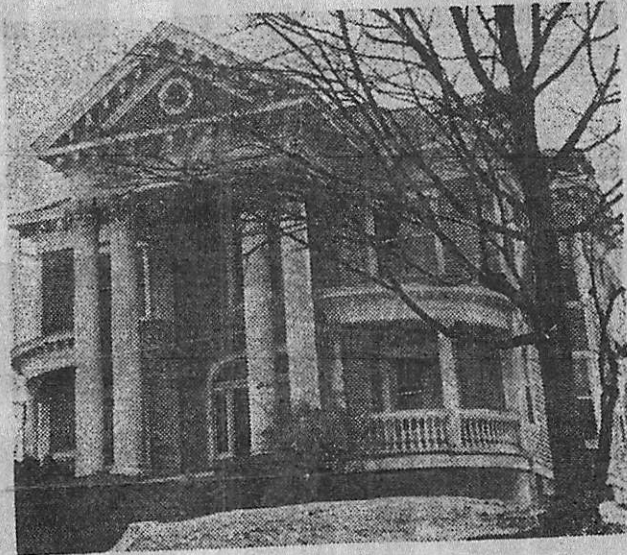
But both the owners, Joseph R. and Larna Hutchins, and their agent, Ed Taylor of Century 21 Bates-Culler, said they are hopeful the house can be saved.

"It would be a crying shame for anything that beautiful to be torn down," Hutchins said.

"We are hopeful that an individual or a high-class organization can buy the house and finish the restoration that we have started."

The Hutchinses have occupied the house since the fall of 1975. They have operated their business, Summit Antiques, there. Hutchins said the future of the business will be decided after the house is sold.

Hutchins boasts that the house is "the most historic structure on West Fifth Street a fine example of the



Sentinel Staff Photo

The Rosenbacher House.

architecture of its day."

Hutchins said that since he and his wife have moved into the house, they have accomplished 80 to 85 percent of the needed restoration.

"The house is in excellent

shape," he said. "It has plenty of land around it. It is in an excellent location and it needs to be preserved. We hope someone can handle it."

Members of the West End Association said they are hopeful

that someone will buy the house "and treat it with tender loving care."

"It is our pride and joy," said a neighbor on nearby Summit Street.

The Rosenbacher house was built about 1909 as one of a string of mansions along Fifth Street. It is now the largest and finest of the few remaining mansions.

The house, once one of the social centers of Winston-Salem, was the home of Otto, Sandel, Aladdin, Sigmund and Carrie Rosenbacher. The family was one of the main business families here for some 40 years.

The two-story house with an attic has about a dozen usable rooms. It also has a formal entrance area complete with a spiral staircase.

Its four giant Corinthian columns on the front were designed so that the house "would sit handsomely upon its hill and complement the neighborhood," according to one historical account of the architecture here.

From Old House To Beauty Salon

By ALAN WILLIS
Sentinel Staff Reporter

1981

Gregory Carlyle put his carpentry, plumbing and painting skills to good use when he fixed up a big, old house on Summit Street for his first beauty salon two years ago. But when he began moving his G. Carlyle Salon around the corner into an even bigger, older house last week, Carlyle discovered that he needed one more skill:

Beekkeeping.

Carlyle's new salon location is the huge, white-columned Rosenbacher House at 848 W. Fifth Street. One of the few survivors of the street's turn-of-the-century "Millionaire's Row," the house has been a West End landmark since it was built for the prominent Rosenbacher mercantile family in 1909.

When Carlyle and his staff swarmed over the house last week to begin restoration and addition of salon fixtures, they found something else already swarming.

"That first column on the left is full of bees," Carlyle said, as he prepared to scale scaffolding to chip a little more old paint from another one of the towering Corinthian capitals. "Anyone who wants to come and take them away is welcome."

Such old-house "extras" as bees, pigeon nests, peeling paint and clogged gutters have made restoration "a lot of work, but I've been having so much fun," Carlyle said. "I just love old houses. I'm impressed with the way things used to be built."

And by doing the restoration work himself, Carlyle said he is getting more usable space for his money than he could have gotten with a new building. Purchase price of the house was "in excess of \$250,000," and the renovation work will cost about \$40,000, he said.

The house will be left as nearly unchanged as possible, Carlyle said. The colonnaded entrance room will serve as a

reception area, with the original green-and-white striped wallpaper and parquet flooring preserved intact. A pink satin-covered front parlor will become a makeup room, and Carlyle will use the oak-paneled dining room, with its massive mantel and working fireplace, as his own cutting and styling area.

Other cutting chairs and hairdryers will occupy the long, green and gold-papered living room, which is divided by a colonnaded archway. All the main rooms on the ground floor feature leaded, cut-glass windows and ornate, highly polished light fixtures.

The more utilitarian hall, pantry and kitchen areas will be used for washing, coloring and permanent wave work, Carlyle said. But even the back-hall bath, with its Oriental wallpaper and rare round-tank toilet, will be restored to its original elegance, he added.

Upstairs, Carlyle plans to open a men's salon later this summer, featuring "turn-of-the-century barbershop" decor, with direct access from 4½ Street, and the parking area, at the rear of the building. The patio behind the house will be refurbished, as a relaxation and refreshment area for staff and clients, Carlyle said. Ultimately, he would like to add a swimming pool on the east side of the house, and a health club in the basement.

Meanwhile, the salon reopened in the new location Thursday. General manager George Pingho said this week that the public is invited to view the restoration-in-progress as the salon holds open house for two weeks starting Tuesday.

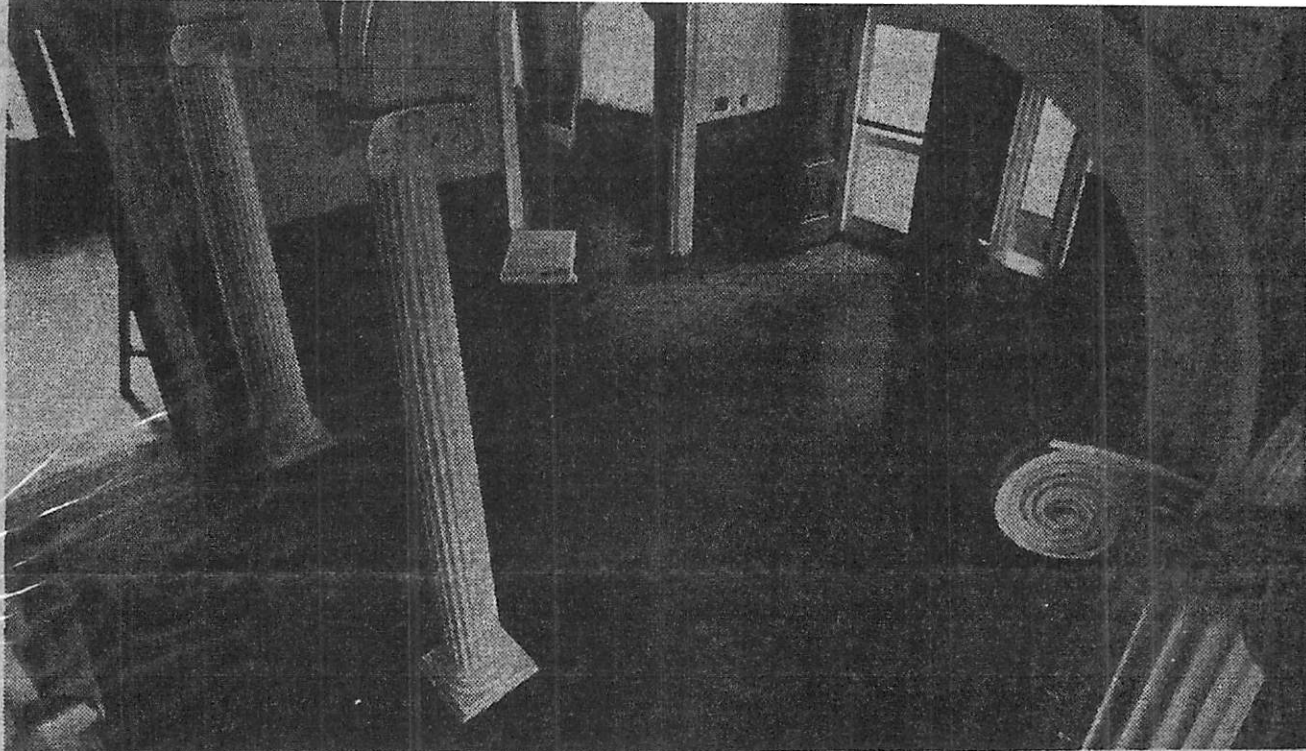
As for the bees, Pingho has an idea:

"That whole column could be full of honey," he said. "Maybe we could put a tap on the column and bottle it."



Sentinel Photo by Allie Brown

Gregory Carlyle does some cleaning in the old Rosenbacher House.



Staff Photos by Cookie Snyder

Interior of 1909 Rosenbacher home is as impressive as the exterior.

Mansion Changes Hands

House to Become Hair Salon

By Ann Corrigan
Staff Reporter

The 1909 Rosenbacher home, one of the last of a string of mansions built on West Fifth Street around the turn of the century, will become the home of the G. Carlyle Salon next month.

Gregory Carlyle, who owns the hairstyling salon on Summit Street, said he plans to move his operation around the corner to the Rosenbacher home, restore the building and expand his business. The home, which most recently has been the site of Summit Antiques, has been on the market for about two years.

The price was at one time \$250,000, but a purchase price was not disclosed by Carlyle.

Gwynne Taylor, who has recently completed compilation of a survey of historic buildings and sites in Forsyth County, called the home a very good example of neo-Classical Revival architecture. The home was built by Alladin Rosenbacher, who lived there with his relatives, Otto, Sandel, Sigmund and Carrie. The Rosenbachers owned clothing and department stores in downtown Winston-Salem.

The house, which is between Broad and Summit streets, was sold in 1975 to Joseph R. Hutchins, who moved into the home and opened the antique store. Summit Antiques has since moved to South Liberty Street.

The front of the home has a portico with four large Corinthian columns. According to an Architectural Guide to Winston-Salem and Forsyth County, the lower porches flanking the portico have the same Ionic columns as those supporting arches in the entrance hall. The house also had leaded glass windows.

That block of West Fifth Street will be full of activity this summer. Just next door Barclays American Financial's new office, now under construction, is expected to open no later than Aug. 1. S.L. Shelton, the branch manager there,



Stylist doesn't hide roots of his shop

12-85

By DAVID BOUL
Winston-Salem Bureau

WINSTON-SALEM — If he were alive today, Alladin Rosenbacher probably would be pleased to see his stately home still flourishing on "Millionaire's Row."

But the 76-year-old mansion, complete with its original silk wallpaper, no longer is a residence. It now houses a fashionable hair salon, a tanning parlor, a delicatessen and a patio bar.

Rosenbacher, a successful clothing merchant, built his classic revival-style mansion on Fifth Street, once the premier residential boulevard in Winston-Salem. Few of the once-grand homes still remain in the West End neighborhood near the downtown business district.



Small Business

But Gregory Carlyle has renovated Rosenbacher's old home for his thriving businesses. His 5-year-old beauty parlor attracts the wives of Winston-Salem's leading business executives, dancers from the North Carolina School of the Arts, lawyers, bankers and waiters.

Carlyle, 32, grew up in Winston-Salem and started his career as a shampoo boy at the Vidal Sassoon salon in Atlanta. He gradually worked his way up to senior stylist at the Sassoon parlor in Beverly Hills before returning to North Carolina. He now has a staff of 10 and more than 3,000 customers.

Part of the appeal of the G. Carlyle Salon is its grand setting. Customers get their hair clipped in richly decorated rooms adorned with antique Tiffany light fixtures that dangle from the ceiling and oak-paneled doors that can be closed for privacy.

"You've got to look successful to be successful," Carlyle said.

Once his salon became stable, Carlyle branched out into new endeavors. His wife, Edie, operates a sandwich shop, the 4½ Street Deli, in the rear of the salon.

In the warmer months, the Carlyles hire jazz bands and standup comedians to entertain while they serve drinks on the backyard patio. They also rent out their mansion for weddings and other private parties.

It has not been all that easy. Four years ago, the G. Carlyle Salon was implicated in a check-kiting scheme. "I had a business manager that let things get out of hand," Carlyle said.

That incident is behind him and Carlyle says business has never been better. "We dwell on the positive," he said. "I never missed a haircut over it."

Since moving into the three-story mansion, Carlyle estimates he has spent roughly \$100,000 on improvements. Some



Dave Nicholson/News & Record

Gregory Carlyle on steps of mansion turned salon-delicatessen

"While a lot of my friends were driving cars with names like Old Rose and Canyon

HOME PLACE

Winston-Salem Journal

Advertising Section

Sunday, October 13, 1985

- Selecting it
- Buying it
- Furnishing it
- Living in it

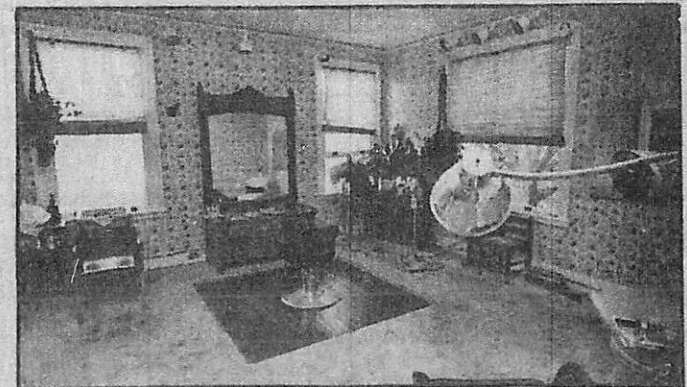
1985

A House Is Not Always a Home

G. Carlyle Salon/4½ Street Take-Out Deli



What used to be part of the Rosenbacher yard is now a gravel parking lot. Inside, reception area is accented by Corinthian columns; manicure station is to the left, with retail counter at right. Private styling salon on second floor had been a bedroom.



In the heart of Winston-Salem is a new breed of housing. Houses that families once inhabited are now where merchants and professionals do business. Sometimes the houses undergo only cosmetic changes inside and outside while, in other instances, major renovations leave just a hint of a house's former interior appearance. Luckily for the owners of the businesses depicted here, the houses had already been zoned for commercial use when they were purchased. Adequate on-site parking, however, did play a prominent role in the decision of two of the businesses to relocate to their present locations; a third—lawyers' offices in the old Rogers house on Cherry Street—happened to be situated next to a vacant lot, which was paved for parking by the new owners.

There are many such examples of houses-turned-businesses in the city. Here are three.

**G. Carlyle Salon/
4½ Street Take-Out Deli**

At 848 West 5th St., along what used to be known as "Millionaire's Row," there are now G. Carlyle Salon and the 4½ Street Take-Out Deli.

The entrance to the 12-room house, a mansion built about 1909 and formerly owned by the Rosenbacher family, leads to a cavernous reception area, painted rose and mauve and furnished with pastel blue and pink twin sofas. To one side is a manicure station, to the other a retail cosmetics and haircare counter. Three white, Corinthian columns accent the space. A downstairs parlor, off the reception area, is now used as Gregory Carlyle's private styling room. Adjacent, separated by the original tiger oak sliding doors, is another styling room, crowned with tiger oak beams and gas chandeliers that have been converted to electricity. A spiraling staircase in the reception area leads upstairs to three other salons—formerly bedrooms—and a tanning salon believed to have been a parlor.

A balcony off the second-floor hall overlooks a patio that deli customers use for eating and enjoying summertime concerts.

Downstairs, in a former family room, is space for more dining—a tearoom Carlyle and his wife, Edie, are opening this week. The room is conveniently situated across the hall from the deli, which was converted from the original kitchen and a pantry.

Inside, the house has retained much of its original appearance, including woodwork, cast-iron radiators and leaded glass windows and front door panels. The exterior, with double Corinthian columns at the entrance, was once dark green; it is now white.

"Our goal has been to retain the architectural integrity of the house, from wallpaper to hardwood floors," Carlyle says.

The salon originally opened in 1979 around the corner, at 407 Summit St., but a lack of parking and a successful business forced him to look elsewhere. The 40-car lot at the new location, which was occupied in 1981, had been the Rosenbacher yard.



An Elegant Lady

Story by Mary Giunca / Photos by David Rolfe

From the hardwood floors in the basement to the soaring Ionic columns on the front porch, Carrie Rose Rosenbacher demanded perfection in the house she built along West Fifth Street in 1909. "All materials are to be in the best of their respective kinds and quality as herein specified: all the labor to be performed in the best manner by skilled workmen ..." the contract for the house said.

Rosenbacher even specified the number of coats of paint to be laid down and the manner in which the painters were to apply the brush strokes.

Rosenbacher's attention to detail paid off. The house she built

in the neo-classical style was one of the finest in the city. It commanded attention on the stretch of street known as "Millionaires Row."

Rosenbacher died in 1943, and her descendants owned the house until 1975 when it was sold to Joe and Lorna Hutchins. Since then, the house has been recast as an antiques



Elaborate woodwork remains throughout the house.

shop and hair salon.

Currently, it is the site of Michael's restaurant, which has been there since 1986.

Stephen Hutchins, Joe and Lorna Hutchins' son, and Ron Childress, who has lived with the Hutchins since he left The Children's Home at 14, are putting the house up for sale.

The asking price for the house is \$864,000. The kitchen and restaurant equipment is being sold separately for \$140,000.

Joe Hutchins died in October, and Childress said that it's time to put the house on the market.

"Nobody really has their heart in this house anymore," he said.

See BUILDING, Page B6

Find more photos at www.journalnow.com.



Ron Childress is arranging the sale of the house for one of the owners, Bessie Hutchins (left).

The Union Republican.

Obit *Simon Rosenbacher*

THE UNION REPUBLICAN ESTABLISHED 1872 and CONSOLIDATED WITH GREENSBORO NORTH STATE DECEMBER 30th, 1892.

WINSTON, NORTH CAROLINA, THURSDAY, JULY 20, 1893.

NO 28

Death of Simon Rosenbacher.

The sad message that came from New York Sunday night was not unexpected, but it brought sorrow to the relatives and friends of Simon Rosenbacher as it announced his death in that city Sunday night at 9 o'clock, at the age of 39 years. The deceased left this city in March for the Arkansas Hot Springs and later went to New York for treatment by the most skilled physicians for a spinal affection, but to no avail and gradually, painfully and slowly, the end came. The deceased was born in Ebelsbach, Bavaria, Germany and came to America with his brother Joseph, when quite young. About 1880 these two arrived in Winston after first doing business in Eastern Carolina. In the mercantile and clothing business here, under the firm name of Rosenbacher & Bro., the deceased being the senior member, they were successful and their popularity grew in proportion to their enterprise and mercantile ventures, and to-day they conduct two as large and complete establishments as can be found in the city. Some 8 years ago Mr. Rosenbacher was married to Miss Carrie Rose, eldest daughter of Mr. M. W. Rose, this city and their union was blessed with four children, whom with their mother survive. In the family circle three brothers, Joseph, Herman, and Morris, the latter residing in Germany, survive. Throughout his painful illness and now his death the sympathy of many warm friends has been extended, for it can of truth be said that Simon Rosenbacher had no enemies. His devoted wife has been attending him constantly during his illness and will accompany the remains to Richmond, Va., where they will be interred. Mr. Joseph Rosenbacher, B. and H. Rose, and other members of the families here will also be present at the last sad obsequies.

September 8, 1877: The Jewish citizens of Winston—Joe Jacobs, Levy Brothers, M. W. Rose, and J. Kohn—will keep their business houses closed on September 8, the Jewish New Year.

By MARY C. WILEY

ing of silver ware and other useful articles."

"One of the most novel and brilliant affairs which our town has ever known," says editor Edward A. Oldham in the Western Sentinel of December 3, 1885, "took place on last Wednesday. We refer to the wedding of Mr. Sigmund Rosenbacher, one of our Hebrew citizens, and Miss Carrie Rose, daughter of Mr. and Mr. Morris Rose, also of Winston.

IT IS OF INTEREST to learn that not until 1882, when Mr. D. H. King of Winston established his coal yard, did our citizens begin burning coal instead of wood in their homes.

"The nuptials were celebrated at the residence of the bride's father at 5 p.m. The bride's costume consisted of a drab silk traveling suit, trimmed in embossed velvet with diamond jewelry. The groom wore a close-fitting Prince Albert suit of English worsted.

"Rabbi Harris of Richmond, Virginia, performed the ceremony, which was read in Hebrew and translated into English. The marriage vow was likewise responded to in Hebrew, the Rabbi partaking of wine and then administering it to the bride and groom as an emblem of happiness.

"The dining room was beautifully decorated with evergreens and flowers. Two tables were spread, one with confectionaries and the other with meats. In a nut shell, the dining room presented a picture of epicurean taste, characteristic of the Hebrews. The bride's cake weighed 25 pounds and was handsomely trimmed. After supper, the happy couple departed for a tour North.

"The bride was the recipient of probably one thousand dollars worth of elegant presents, consisting

11-25-85

Mostly Local

9-10-52

In 1866 Salem Was
'Dullest, Quietest'

By MARY C. WILEY

Nov. 30, 1882.—A tournament took place at the skating rink last Tuesday evening and proved a very pleasant occasion to both participants and visitors of which there were a large number present. There were eight Knights and the result of the contest was as follows:

E. P. Bacon secured the greatest number of rings and crowned Miss Dora Rose as Queen. R. W. Roberts came out second and crowned Miss Mattie Hay. First Maid of Honor. J. S. Grogan came out third and crowned Miss Kate Biting Second Maid of Honor. Walter Leak won fourth place and crowned Miss Carrie Rose Third Maid of Honor.—Winston (sometimes written Western) Sentinel.

"We do believe," says the People's Press of Nov. 16, 1866, "that this (Salem) is the dullest, most uneventful, quietest town in all the broad domains of Christendom."

Mr. P. A. Wilson, Esq., of this place has established a Wholesale Merchant Tailoring establishment, where merchants can procure ready made clothing of every description cheaper than they can bring from the North.—Western Sentinel of Dec. 12, 1867.